CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Main Street Media Group 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

	Contract / Re	vision		Alt Order #	#
	1753152	1		08656087	
Product		**			
SENATE LEADERSHIP FU	J				
Contract Dates	Estimate #				
07/13/17 - 07/26/17	3649				
<u>Advertiser</u>			Or	iginal Date	/ Revision
ISS/Senate Leadership Fi	und		C	07/27/17	/ 07/27/17
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast	i	Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA	Ryan E	Eddi	ins	HRP-Washingto
	Special Handl	ling			
	<u>Demographic</u>				
	Adults 35+				
		ĺ		}	
	Agy Code	Adverti	ser	Code	Product 1/2
	•	155			385
	Agency Ref			Advertiser	Ref

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn Type	Spots	Amount
1 WSFA 07/14/17 07/14/17 ALABAMA LIVE @ 1130AN <u>Start Date End Date Weekdays Spots/Week</u> Week: 07/10/17 07/16/171 1	1 1130A-12P <u>Rate</u> \$70.00	:30	NM	1	\$70.00
2 WSFA 07/14/17 07/14/17 Judge Judy 1st Run <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	330-4p <u>Rate</u> \$135.00	:30	NM	1	\$135.00
3 WSFA 07/14/17 07/14/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	5-530a <u>Rate</u> \$225.00	:30	NM	1	\$225.00
4 WSFA 07/21/17 07/21/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171 1	530am-6am <u>Rate</u> \$285.00	:30 .	NM	1	\$285.00
5 WSFA 07/14/17 07/21/17 WSFA 12 News at Six - MF Start Date	6-630pm <u>Rate</u> \$790.00 \$790.00	:30	NM	2	\$1,580.00
6 WSFA 07/21/17 07/21/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171 1	6a-7a <u>Rate</u> \$450.00	:30	NM	1	\$450.00
7 WSFA 07/14/17 07/21/17 America's Got Talent <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1 Week: 07/17/17 07/23/171 1	7-9pm <u>Rate</u> \$340.00 \$340.00	:30	NM	2	\$680.00
8 WSFA 07/14/17 07/21/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1 Week: 07/17/17 07/23/171 1	9-10am <u>Rate</u> \$115.00 \$115.00	:30	NM	2	\$230.00
9 WSFA 07/14/17 07/14/17 dateline <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	9-10pm <u>Rate</u> \$510.00	:30	NM	1	\$510.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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Contract / Revision Alt Order # 08656087 1753152 /

Contract Dates Product Estimate # 07/13/17 - 07/26/17 SENATE LEADERSHIP 3649

<u>Advertiser</u> Original Date / Revision / 07/27/17 ISS/Senate Leadership Fu 07/27/17

*Line Ch Start Date Find Date Description	Start/End	_	Spots/	•		_	_
*Line Ch Start Date End Date Description	Time	Days Le	ngth Week	Rate Rtn	TypeSp	ots	Amount
10 WSFA 07/24/17 07/24/17 Tonight Show <u>Start Date</u> End Date Weekdays Spots/Week	1035-1130pm		:30		NM	1	\$360.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 1 1	<u>Rate</u> \$360.00						
11 WSFA 07/17/17 07/17/17 Last Call With Carson Daily I			:30		NM	4	645.00
Start Date End Date Weekdays Spots/Week	Rate		:30		IVIVI	1	\$15.00
Week: 07/17/17 07/23/17 1 1	\$15.00				- 1		
12 WSFA 07/17/17 07/17/17 WSFA 12 NEWS AT 4PM	M-F 430-5P		:30		NM	1	\$170.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						***************************************
Week: 07/17/17 07/23/17 1 1	\$170.00						
13 WSFA 07/24/17 07/24/17 Today in Alabama 530a	530am-6am		:30		NM	1	\$285.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 1 1	<u>Rate</u> \$285.00						
14 WSFA 07/24/17 07/24/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week	6-630pm Rate		:30		NM	1	\$790.00
Week: 07/24/17 07/30/17 1 1	\$790.00			•	ı		
15 WSFA 07/24/17 07/24/17 Today In Alabama	6a-7a		:30		NM	1	\$450.00
Start Date End Date Weekdays Spots/Week	Rate		.00		14141	•	φ430.00
Week: 07/24/17 07/30/17 1 1	\$450.00				- 1		
	630-7p		:30		NM	1	\$485.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
Week: 07/24/17 07/30/17 1 1	\$485.00			***************************************			
	7-9am		:30	•	NM	1	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17 1 1	<u>Rate</u> \$260.00				- 1		
AO MORA ORGANIZA	7-9pm		:30		NM	1	\$675.00
Start Date End Date Weekdays Spots/Week	Rate		.30		INIVI	i	\$675.00
Week: 07/17/17 07/23/17 1 1	\$675.00						
19 WSFA 07/15/17 07/22/17 NET Saturday Night Live	1030p-12xm		:30		NM	2	\$520.00
Start Date End Date Weekdays Spots/Week	Rate						*
Week: 07/10/17 07/16/171- 1	\$260.00			•			
Week: 07/17/17 07/23/171- 1	\$260.00						
At 1 = 1 = 1 = 1 = 1 = 1	1203-1x		:30		NM	2	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171- 1	<u>Rate</u> \$25.00						
Week: 07/17/17 07/23/171- 1	\$25.00				- 1		
21 WSFA 07/15/17 07/22/17 Absolutley Alabama	530-6a		:30		NM	2	¢00.00
Start Date End Date Weekdays Spots/Week	Rate		.50		MIVI	2	\$90.00
Week: 07/10/17 07/16/171 1	\$45.00						
Week: 07/17/17 07/23/171- 1	\$45.00			•			
22 WSFA 07/15/17 07/22/17 Dateline Sat Night Myster 8	3-10pm		:30		NM	2	\$430.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171- 1	Rate				1		
Week: 07/10/17 07/16/171- 1 Week: 07/17/17 07/23/171- 1	\$215.00 \$315.00				1		
<u> </u>	\$215.00 Start/End Time	Weekdays	Length	Poto T			
	8-10pm	Sa	Length :30		ype NM		
See MG 22.3	op	Jana	.00 4	/ L 10.00	' "		
3 WSFA 07/22/17-07/23/17 dateline saturday night myste	9-10PM	Sa	:30 \$	215.00	NM		
⊕ MG for 22.2 07/22							

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Contract / Revision Alt Order # 1753152 / 08656087

Contract Dates Product Estimate # 07/13/17 - 07/26/17 SENATE LEADERSHIP 3649

<u>Advertiser</u> Original Date / Revision 07/27/17 / 07/27/17 ISS/Senate Leadership Fu

	Start/End	Spots				
*Line Ch Start Date End Date Description	Time	Days Length Week	, Rate Rtn		ots	Amount
23 WSFA 07/23/17 07/23/17 WSFA 12 News at Ten - St Start Date End Date Weekdays Spots/Week		:30		NM	1	\$675.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171 1	<u>Rate</u> \$675.00					
24 WSFA 07/16/17 07/23/17 Right This Minute	1130p12x	:30		NM	2	\$30.00
Start Date	Rate	.00		''''		ψ00.00
Week: 07/10/17 07/16/171 1	\$15.00			l		
Week: 07/17/17 07/23/171 1	\$15.00					
N 25 WSFA 07/16/17 07/23/17 WSFA 12 News at Five-Sui Start Date End Date Weekdays Spots/Week		:30	•	NM	1	\$205.00
Start Date End Date Weekdays Spots/Week Week: 07/10/17 07/16/171 1	<u>Rate</u> \$205.00					
Week: 07/17/17 07/23/171 1	\$205.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	Type		
2 WSFA 07/17/17-07/23/17 WSFA 12 News at Five-Su	ın Su 5-530p	St :30	\$205.00	NM		
Credited					_	
26 WSFA 07/16/17 07/16/17 Dateline Start Date End Date Weekdays Spots/Week	6-7PM Rate	:30		NM	0	\$0.00
Week: 07/10/17 07/16/171 1	\$225.00		•			
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	Type		
1 WSFA 07/10/17-07/16/17 Dateline	6-7PM	St :30	\$225.00	NM		
Credited						
27 WSFA 07/16/17 07/16/17 NET NBC Sunday Today Start Date End Date Weekdays Spots/Week		:30		NM	1	\$105.00
Week: 07/10/17 07/16/171 1	<u>Rate</u> \$105.00					
28 WSFA 07/20/17 07/20/17 WSFA 12 News at Ten - MF	10-1030pm	:30		NM	1	\$675.00
Start Date End Date Weekdays Spots/Week	Rate		•		•	40,0100
Week: 07/17/17 07/23/171 1	\$675.00					
29 WSFA 07/20/17 07/20/17 NBC Today Show 3	10-11am	:30		NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171 1	<u>Rate</u> \$115.00					
30 WSFA 07/20/17 07/20/17 Tonight Show	1035-1130p	:30		NM	1	\$360.00
Start Date End Date Weekdays Spots/Week	Rate	.50		INIVI	1	\$300.00
Week: 07/17/17 07/23/171 1	\$360.00					
31 WSFA 07/13/17 07/13/17 ALABAMA LIVE @ 11A	11-1130Am	:30		NM	1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	Rate					
	\$70.00					
32 WSFA 07/13/17 07/13/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week	1230-130p Rate	:30		NM	1	\$340.00
Week: 07/10/17 07/16/171 1	\$340.00					
33 WSFA 07/13/17 07/13/17 Last Call With Carson Daily	L1230-1x	:30		NM	1	\$15.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			1		•
Week: 07/10/17 07/16/171 1	\$15.00		•			
34 WSFA 07/13/17 07/13/17 WSFA 12 News at Noon	12-1230pm	:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	<u>Rate</u> \$225.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Гуре		
1 WSFA 07/10/17-07/16/17 WSFA 12 News at Noon	12-1230pm	Th :30	\$225.00	NM		
Credited						
35 WSFA 07/13/17 07/13/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30		NM	1	\$170.00

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<u>Advertiser</u> Original Date / Revision 07/27/17 / 07/27/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate R	tn Type:	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	<u>Rate</u> \$170.00			-,	
36 WSFA 07/13/17 07/13/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 07/10/17 07/16/171 1	5-530pm <u>Rate</u> \$280.00	:30	NM	1	\$280.00
37 WSFA 07/13/17 07/13/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 07/10/17 07/16/171 1	530am-6am <u>Rate</u> \$285.00	:30	NM	1	\$285.00
38 WSFA 07/20/17 07/20/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171 1	7-9am <u>Rate</u> \$260.00	:30	NM	1	\$260.00
39 WSFA 07/20/17 07/20/17 Shades of Blue Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/171 1	9-10pm <u>Rate</u> \$450.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 07/17/17-07/23/17 Shades of Blue Credited	Start/End Time 9-10pm	<u>Weekdays</u> <u>Length</u> <u>Rate</u> Th :30 \$450.00	<u>Type</u> <i>NM</i>		
40 WSFA 07/18/17 07/18/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17 -1 1	11-1130Am <u>Rate</u> \$70.00	:30 .	NM	1	\$70.00
41 WSFA 07/18/17 07/18/17 ALABAMA LIVE @ 1130AN Start Date	1 1130A-12P <u>Rate</u> \$70.00	:30	NM	1	\$70.00
42 WSFA 07/18/17 07/18/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/17 -1 1	1230-130p <u>Rate</u> \$340.00	:30	MM	1	\$340.00
43 WSFA 07/25/17 07/25/17 Last Call With Carson Daily <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 -1 1	L1230-1x <u>Rate</u> \$15.00	:30	NM	1	\$15.00
44 WSFA 07/18/17 07/18/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17 -1 1	12-1230pm <u>Rate</u> \$225.00	:30	NM	1	\$225.00
45 WSFA 07/18/17 07/18/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17 -1 1	2-3p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
46 WSFA 07/18/17 07/18/17 Judge Judy 1st Run <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17 -1 1	330-4p <u>Rate</u> \$135.00	:30	NM	1	\$135.00
47 WSFA 07/25/17 07/25/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 07/24/17 07/30/17 -1 1	M-F 430-5P <u>Rate</u> \$170.00	:30	NM	1	\$170.00
48 WSFA 07/18/17 07/25/17 Today in Alabama 5am Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/17 -1 1 Week: 07/24/17 07/30/17 -1 1	5-530a <u>Rate</u> \$225.00	:30	NM	2	\$450.00
40 14054 07/05/47 07/05/47	\$225.00 5-530pm <u>Rate</u> \$280.00	:30	NM	1	\$280.00

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<u>Advertiser</u> Original Date / Revision 07/27/17 / 07/27/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Days Lo	Sp ength We	ots/ eek Rate Rtn	Type	Snots	Amount
Start Date End Date Weekdays Spots/Week	Rate	/			.,,,,,	-	
50 WSFA 07/25/17 07/25/17 NBC Today Show	7-9am		:30		NM	1	\$260.00
Start Date End Date Weekdays Spots/Week	Rate					•	4200.00
Week: 07/24/17 07/30/17 -1 1	\$260.00			•			
51 WSFA 07/26/17 07/26/17 WSFA 12 News at Ten - M	F 10-1030pm		:30		NM	1	\$675.00
Start Date End Date Weekdays Spots/Week Week: 07/24/17 07/30/171 1	Rate						
	\$675.00						
52 WSFA 07/26/17 07/26/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week	10-11am		:30		NM	1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 07/24/17 07/30/171 1	<u>Rate</u> \$115.00				1		
53 WSFA 07/26/17 07/26/17 Tonight Show	1035-1130pm		:30		NM	1	\$360.00
Start Date End Date Weekdays Spots/Week	Rate		.50		14141	ı	\$360.00
Week: 07/24/17 07/30/171 1	\$360.00				1		
54 WSFA 07/26/17 07/26/17 NET Days of Our Lives	1230-130p		:30		NM	1	\$340.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						,
Week: 07/24/17 07/30/171 1	\$340.00			***************************************			
55 WSFA 07/26/17 07/26/17 HARRY	2-3p		:30		NM	1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 07/24/17 07/30/171 1	<u>Rate</u> \$60.00						
56 WSFA 07/19/17 07/19/17 WSFA 12 News at Five							
Start Date End Date Weekdays Spots/Week	5-530pm Rate		:30	•	NM	1	\$280.00
Week: 07/17/17 07/23/171 1	\$280.00				ı		
57 WSFA 07/26/17 07/26/17 Today In Alabama	6a-7a		:30		NM	1	\$450.00
Start Date	Rate		.00		''''I	•	Q-100.00
Week: 07/24/17 07/30/171 1	\$450.00						
58 WSFA 07/19/17 07/19/17 Entertainment Tonight	630-7p		:30		NM	1	\$485.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171 1	Rate						
	\$485.00	·····		•			
59 WSFA 07/26/17 07/26/17 NBC Today 2 Start Date End Date Weekdays Spots/Week	9-10am		:30		NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/171 1	<u>Rate</u> \$115.00						
60 WSFA 07/19/17 07/19/17 law and order : svu	9-10pm		:30		NIM	•	60.00
Start Date End Date Weekdays Spots/Week	Rate		.30		NM	0	\$0.00
Week: 07/17/17 07/23/171 1	\$565.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	Type		
1 WSFA 07/17/17-07/23/17 law and order: svu	9-10pm	W	- :30	\$565.00	NM		
Credited							
61 WSFA 07/16/17 07/16/17 Sunday Ngt w/ Megyn Kelly			:30		NM	1	\$225.00
Start Date Week: 07/10/17End Date 07/16/17Weekdays SSpots/Week1	<u>Rate</u> \$225.00						
62 WSFA 07/20/17 07/20/17 The Night Shift Start Date End Date Weekdays Spots/Week	9-10pm Rate		:30		NM	1	\$450.00
Week: 07/17/17 07/23/17T 1	\$450.00						
63 WSFA 07/19/17 07/19/17 This Is Us	9-10pm		:30	•	NM	1	\$565.00
Start Date End Date Weekdays Spots/Week	Rate					•	4000.00
Week: 07/17/17 07/23/17W 1	\$565.00						
64 WSFA 07/20/17 07/23/17 WSFA 12 News at Noon	12-1230pm		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate				I		

(* Line Transactions: N = New, E = Edited, D = Deleted)

lotwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

	Contract / Revision 1753152 /	Alt Order # 08656087
Contract Dates	Product	Estimate #
7/13/17 - 07/26/17	SENATE I EADERSHIP	3649

<u>Advertiser</u> Original Date / Revision 07/27/17 / 07/27/17 ISS/Senate Leadership Fu

*Line Ch Start	Date End Date D	escription	Start/End Time	Days L	Spots/ ength Week	· Rate Rt	n Type:	Spots	Amount
	07/23/17T ate Range <u>D</u>	kdays Spots/We FF 1 Description VSFA 12 News at Noo	\$225.00 Start/End Time	Weekdays ThF	<u>Length</u> :30	<u>Rate</u> \$225.00	<u>Type</u> <i>NM</i>		
65 WSFA 07/25 <u>Start Date</u> Week: 07/24/17		SFA 12 News at Noo kdays Spots/We			:30	•	NM	1	\$225.00
				Totals	0.00			69	\$18,750.00
Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amou	nt				
06/26/17 -07/26/1	17 69	\$18,750.00	(\$2,812.50)	\$15,937.5	50				
Totals	69	\$18,750.00	(\$2,812.50)	\$15,937.5	50	•			

Signature:	Date:
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(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET 1753152 \$\$\$ HEADLÍNE# 8656087 TRF# MOD# 3: UNAPPROVED REV #1

FAX# 703-516-9680 RISK !!! REPORT FI CREDIT HARRIS AGENCY

JUL27/17 16.54 *** WSFA-TV *** FROM REP

SALESMAN STEPHANIE MARONEY OFF.# BUYER NAME REP.#

FUND

NAME ISS/SENATE LEADERSHIP

ADV. AGY.

ADV AGK

REP SSS

GROUP

MEDIA

STREET

MAIN P.0.

NAME

BOX 25093

EDDINS

RYAN

WA-

PRSN

SALES

LOCAL CLASS: NATL. COMMENTS: # 8656087 CONTRACT EST#3649 D E LEADERSHIP SENATE ORDER PRDCT

22313

V.

ALEXANDRIA,

INVOICE)

ORDER,

(LINE,

WK-2 JUL26/17 FLIGHT DATES JUL13/17

CO-OP BILLING NEEDED TAX STATE TAX CITY

REP:

REVISED ORDER M6 OKD AS A CREDIT PREVIOUS TIL \$18,955 REVISED TIL, \$18,750 \$205 HAS BEEN MOVED TO CURRENT FLIGHT, HEADLINE: 8750926

THANKS JASMINE FOR RYAN PLS CONFM

CASH IN ADVANCE SCHEDULE Þ THIS IS

CONCM

STA:

FUND SENATE LEADERSHIP

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WSFA 12 NEWS WSFA 12 NEWS PROGRAM : PROGRAM

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7/16 7/23

7/16 7/23

\$205.00 \$205.00

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500P-530P 500P-530P

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25 ហ N

TEWS @ SP-SUN
TEWS @ SP-SUN
SPOT(S) MISSED JUL23 CREDIT TAKEN FOR

16.54

JUL27/17

DATE

REGIONAL

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

1753152 \$\$\$

TRF#

HEADLINE# 8656087 TRF# MOD# 3: UNAPPROVED REV #1

rep sss

JUL27/17 16.54 *** WSFA-TV *** FAX# 703-516-9680 FROM REP RISK !!! REPORT F CREDIT

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TIME			
: CD:	••		
LINE#:REP	#INE#		CHERRY COCCERATE NOTTAGE

М М

(JUL27/17) \$205.00 308 MISSED:SUN/500P-530P
OFFER: NONE
CMT:REVISED. SPOT WAS MISSED DUE TO NASCAR
CMT:7/26. PLEASE CREDIT. OFFERING TO SPEND MAKEGOOD OFFERS: OK'D

RUNNING LONG. SKED ENDED ON ON HDL 8750926 THANKS, DENICE

69

18750.00

TOTAL

TOTAL CONTRACT

18750.00

JUL/17

% % WIYC % WBMM % CABL WCOV 108 33.1 % % WAKA EAKA % % O 0 WNCF ESFA 5 7 % WSFA MARKET TOTALS \$121,670

ACCURATE SHARES

DEMOS- RA35+* SVC- NSI

N-PROGRAM NAME M-MAKEGOOD L-LENGTH DE-DELETE E-EFF DATES C-CANCELLED B-BUY TYPE A-ADD MOD CODE

*-MULTIPLE Z-COMMENTS Y-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

1753152 #1 555 TRF# HEADLINE# 8656087 MOD# 3: APPROVED REV MOOM REP \$\$\$

RISK !!! REPORT FROM STATION FAX# CREDIT AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

JUL27/17 17.24
*** WSFA-TV ***

703-516-9680

.24 17 DATE JUL27/17 SALESMAN REGIONAL (H) STEPHANIE MARONEY RYAN EDDINS LOCAL OFF.# WA CLASS: NATL BUYER NAME PRSN SALES REP.# INVOICE) CO-OP BILLING NEEDED ORDER, (LINE, ISS/SENATE LEADERSHIP FUND GROUP 22313 FU EST#3649 COMMENTS: CONTRACT # 8656087 MEDIA VA 25093 WK-2 STREET ALEXANDRIA, BOX JUL26/17 MAIN P.O. TAX NAME NAME SENATE LEADERSHIP STATE DATES JUL13/17 ADV. AGY. TAX # FLIGHT # # ORDER PRDCT CITY ADV AGX

REP:

PREVIOUS TTL \$18,955 REVISED TTL, \$18,750 \$205 HAS BEEN MOVED TO REVISED ORDER M6 OKD AS A CREDIT

8750926 CURRENT FLIGHT, HEADLINE: PLS CONFM

THANKS JASMINE FOR RYAN

STA:

**** A CASH IN ADVANCE SCHEDULE H THIS **** Ŋ CON

CONTRACT SCHEDULED FOR GENERATION SENATE LEADERSHIP FUND NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. STATION MAKEGOOD OFFERS:

JUL23 MISSED: SUN/500P-530P BUY#25

(JUL27/17) \$205.00 308 OFFER: NONE

RUNNING LONG. SKED ENDED ON ON HDL 8750926 THANKS, DENICE CMT:7/26. PLEASE CREDIT. OFFERING TO SPEND

18750.00 TOTAL CONTRACT TOTAL